

Razvan Garofeanu

male, 28 yrs old

Address: *confidential*

Tel: *confidential*

E-mail: razvangarofeanu@gmail.com

Website: www.razvangarofeanu.com

Nationality: romanian

Birth Date: 05.04.1983

EXPERIENCE

- ▶ 02/2010 - 10/2010 Senior Web Designer
 - ▶ Employer MBDragan (www.mbdragan.com)
 - ▶ Type of activity Advertising
 - ▶ Responsibilities Creating web related content and supervising it throughout, for national and international representative clients. Building the information architecture of websites. Putting together online promotional, awareness and competition related campaigns.

Representative clients: HP, Panasonic, Finlandia, Adevarul etc.
- ▶ 05/2008 - 02/2010 Web/Graphic Designer - freelancer
 - ▶ Type of activity Advertising
 - ▶ Responsibilities Creating advertising related materials on various media formats. Print and web advertising campaigns for different types of audiences, building websites, corporate identities, branding, packaging, image related client counseling, project accounting.

Representative clients: Farmec Cluj-Napoca, Nelly Miricioiu, Three Slices, Urban & Asociatii etc.
- ▶ 08/2007 - 05/2008 Senior Web/Graphic Designer
 - ▶ Employer Graphic Line (www.graphicline.ro)
 - ▶ Type of activity Advertising
 - ▶ Responsibilities Creating advertising related materials on various media formats. Print and web advertising campaigns for different types of audiences, building websites, corporate and event related identities, branding, packaging, image related client counseling, project accounting.
- ▶ 01/2007 - 08/2007 Junior Web/Graphic Designer
 - ▶ Employer Red Studio (www.redstudio.ro)
 - ▶ Type of activity Advertising
 - ▶ Responsibilities Creating advertising related materials on various media formats. Print and web advertising campaigns for different types of audiences, building websites, corporate and event related identities.

EDUCATION

- ▶ 10/2006 - 10/2008 Persuasive strategies in mass-media, advertising and PR
 - ▶ Institution Universitatea "Alexandru Ioan Cuza", Iasi
 - ▶ Domain PR, Advertising
 - ▶ Diploma -
 - ▶ Level MA
- ▶ 10/2002 - 6/2006 Public Relations
 - ▶ Institution Universitatea "Alexandru Ioan Cuza", Iasi
 - ▶ Domain PR, Advertising, Philosophy
 - ▶ Diploma Graduation Diploma, *Suma cum Laudae*
 - ▶ Level BA
- ▶ 09/1998 - 6/2002 High School
 - ▶ Institution Colegiul National "Emil Racovita" Iasi
 - ▶ Domain Philology
 - ▶ Diploma Graduation Diploma
 - ▶ Level High School

PERSONAL SKILLS

- ▶ Highly creative self-taught individual.
- ▶ Logical thinking person
- ▶ Copywriting abilities

MAIN LANGUAGE

- ▶ Romanian

FOREIGN LANGUAGES

- ▶ Proficient english speaker and writer

TECHNICAL SKILLS

- ▶ Advanced user: Microsoft Windows: 98, XP, Vista, Win7
- ▶ Advanced user : Adobe Master Collection Suite CS3, CS4, CS5
- ▶ Advanced PC user

DRIVER'S LICENSE

- ▶ YES

ADDITIONAL INFORMATION

- ▶ Local newspaper appearance in a story entitled "People who do extraordinary things"
- ▶ National "Biz" magazine appearance in a cover story entitled "Who will take the lead next"
- ▶ Personal portfolio website : www.razvangarofeanu.com